

FEEDBACK SYSTEM

Presented to: Principal [Redacted]

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THE PRODUCT

An online feedback system
that allows teachers to get
event-based student
feedback.

E.g. At term start/end, after assessments



PURPOSE

- 1) Allow teachers to easily collect useful student feedback
- 2) Help teachers by leveraging data collection to develop insights



WHAT IS IT NOT?

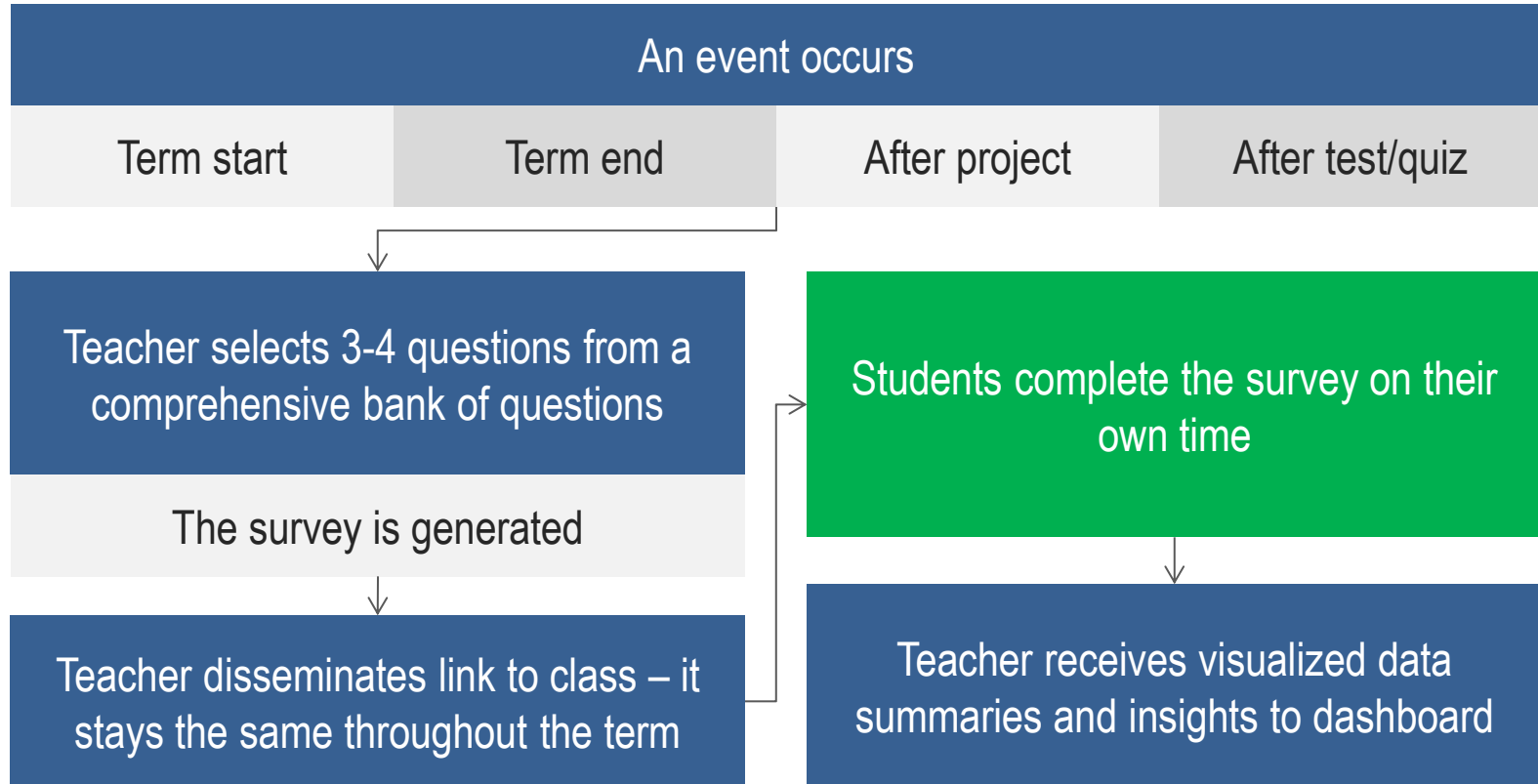
- ✗ A way to police teachers
- ✗ A way to evaluate teachers
- ✗ The only tool teachers should consult when making decisions for class





We want to empower teachers to improve their teaching
by helping them collect and use data insights
to gain a deeper understanding of their students.

HOW IT WORKS



SAMPLE QUESTIONS – TERM START

Why are you taking this class?

- ☐ This is a required class
- ☐ I like the subject
- ☐ I like the teacher
- ☐ It's required for the university/program I want to go to
- ☐ I need to take this for another class I want to take later

Do you like to speak up in class?

- ☐ Yes
- ☐ No

Optional text answers:

- Is there anything you want your teacher to know? Keep in mind that this is anonymous.
- What is your “ultimate goal” in life (e.g. major in university, career, etc.)?

Where do you want to be after high school?

- ☐ University
- ☐ College
- ☐ Working
- ☐ National Service
- ☐ Not sure yet

Do you like to work in groups?

- ☐ Yes
- ☐ No
- ☐ Depends on the people in my group
- ☐ Depends on the assignment

SAMPLE QUESTIONS – AFTER PROJECT

Do you have any feedback about last assignment? Check as many as you'd like!

- ☐ I thought it was not a good use of time
- ☐ I thought it was highly relevant to what we are learning
- ☐ I thought it was boring
- ☐ I learned a lot while doing the assignment

I ☐ did ☐ didn't like the people I was working with

I thought it was ☐ easy ☐ fair ☐ hard

I think my teacher ☐ should ☐ shouldn't use this project/assignment again in the future

The assignment took me ☐ a little while ☐ a reasonable amount of time ☐ a long time

Optional text answers:

- If there was one thing I could change about the assignment, it would be...

INSIGHTS OVER TIME

Post-assignment question:

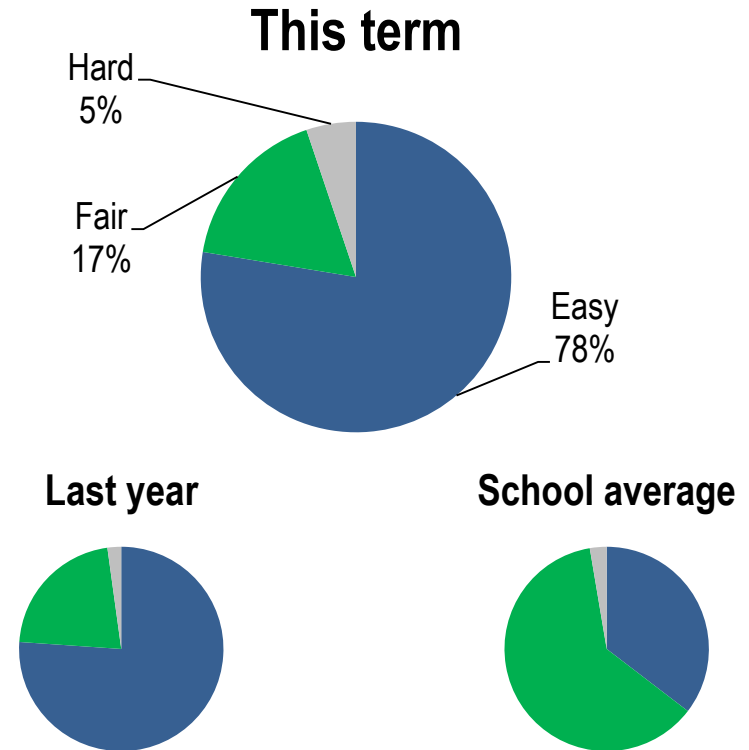
I thought this assignment was...



Insights & action items:

Overall, students find this assignment easy

- *Is this assignment a good reflection of the content taught in class?*
- *Can more time be devoted to other course concepts that students find more difficult?*
- *What are other teachers who are using the same assignment doing differently?*



DERIVING VALUE FROM SURVEYS

	Designing questions	Setting up the survey	Collecting information	Analyzing data	Developing insights over time
Our product	✓	✓	✓	✓	✓
Other surveys products (e.g. SurveyMonkey)		✓	✓		

TEAM



Brennan Foo

Former Senator

Queen's University

Former President

Queen's Commerce
Class of 2014

Former National VP

Future Business
Leaders of America



Afraj Gill

Recipient

The Queen Elizabeth II
Diamond Jubilee Medal

National Education

Columnist

The Globe and Mail

Summer Intern

Google



Gloria Pu

Designer

Featured on world's
leading design websites

Founder & Curator

Inspirational design
blog with millions of hits

Finalist

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